



61st Annual

2027

Exhibitor Package

FOR

Grey Bruce Farmers' Week

TRADESHOW SET -UP



Tuesday January 5

BEEF DAY



January 6

DAIRY DAY



January 7

GOAT DAY



January 8

SHEEP DAY



January 9

CROPS DAY



January 11

**Held at the Carriage House Events Centre
in Hanover, ON**

GBFW will be livestreamed again in 2027



FOLLOW US!



Exhibitor Package

Plans are well underway for the Grey Bruce Farmers' Week Conference and Trade Show 2027, with an exciting line-up of speakers, panel discussions and trade show participants. Producers' interest in the trade show continues to grow.

In January 2026, you filled out an Expression of Interest Form indicating your interest in participating at the next GBFW event. As a result we would like to confirm that you are still planning to participate in the 2027 trade show.

Important Dates & Deadlines

July 31– Return completed Early Bird registration forms. Forms not received by this date will be removed from the Early Bird Exhibitor list.

Mid August – Mailing to exhibitors who did not complete early bird applications goes out

October 2 – Forms must be received to be included in the full colour brochure

October 30– Final date for submitting exhibitor tradeshow applications

In addition to being an exhibitor at GBFW, there are many sponsorship opportunities. Please review the sponsorship package for more information. We appreciate your kind consideration of those sponsorship opportunities.

Questions?

Email Elora@greyagservices.ca or info@greyagservices.ca or call 519-986-3756

Where Did Horse Day Go?

Over the years, Grey Bruce Farmers' Week has had several different commodity days. There was a swine day, a ratite day, and even a wildlife & woodlot day. Grey Ag Services will be exploring opportunities to develop horse-focused programming as a separate event.



PLACEMAT ADS \$175 each, plus HST.

Ads are 4" x 2" & used at all meals.

Contact: Grey Agricultural Services, Lorie Smith, 519-986-3756, info@greyagservices.ca

GBFW EXHIBITOR FORM 2027

FORM INSTRUCTIONS

1. Fill in all applicable sections of Parts 1 – 3 (Please mark N/A if not applicable)
2. Please note that the standard length for displays are 6'. *Only sponsors at the Gold level or higher may have booths that are 8' – please see sponsorship package for more details*
3. Mark the days you would like to reserve exhibitor space for with an "X"
4. Calculate total by multiplying the number of days you are attending by **\$150 plus HST per day**
OR enjoy the full week **5 day discount package for \$600**

PART 1:

Company: _____

(Print Exactly as it is to appear in brochure and other promotional materials)

Company Contact Name: _____

Address: _____ City/Town: _____

Postal Code: _____ Telephone: _____ Cell Phone: _____

Email: _____ Website: _____

Do you have social media accounts you'd like us to tag?

☐ Facebook ☐ Instagram ☐ X ☐ TikTok

PART 2:

DISPLAY LENGTH	Do you need a table provided?	BEEF DAY	DAIRY DAY	GOAT DAY	SHEEP DAY	CROPS DAY	TOTAL # of DAYS	TOTAL COST	OR	5-Day Discount Package
Standard 6' or less	☐ Yes									
Specify # ft _____	☐ No							$\frac{\quad}{\quad} \times \$150 + \text{HST}$		$\frac{\quad}{\quad} \$600 + \text{HST}$

PART 3:

- Please clarify, is your display: ☐ Freestanding ☐ Table Top ☐ Combination
- Do you need electrical outlets, if so how many? _____
- Do you have any other special requirements? (Please be specific) _____

- Would you like promotional material to display at your business? If so, how many

_____ Posters _____ Brochures Needed by date: _____

- Would you like to be included on the GBFW placemats? Yes, or No

Placemats Ads are 4" x 2" and will be used each day of the week for the dinner. Cost is \$175 plus HST.

Please email this completed form by **July 31** to: elora@greyagsservices.ca
You will then receive a confirmation and invoice via email.
Questions? Please contact us!