



Sponsorship Tiers

Features	Premier	Platinum		Gold	Silver			Bronze	
Contribution Level	\$5000	\$2000 - 4999		\$1000 - \$1999	\$500 - \$999			\$200 - \$499	
Opportunities	Exclusive Event Sponsor	Brochure Sponsor (1)	Key Note Speaker Sponsor	Key Note Speaker Sponsor	Meal Sponsor \$500 1/day	Key Note Speaker Sponsor	Commodity Day Sponsor \$500	Nutrition Break Sponsor \$200 2/day	Speaker Sponsor
Pre-Event Branding									
Logo on GBFW Brochure			✓	✓		✓			
Logo on all print material (where possible)	✓								
Recognition on Press Release	logo	name		name	name				
Individual Social Media Posts (Facebook, Twitter and Instagram)	10	8		5	3			0	
Company recognized on website	✓		✓	✓		✓			✓
Interactive Logo on GBFW Website	✓		✓	✓		✓			
Event Branding									
Opportunity to Address Conference	✓ (daily)		✓ (intro your speaker)	✓ (intro your speaker)					
Complimentary Tradeshow Space	For the week (value of \$675) in preferred location	For the week (value of \$675) in preferred location		For the day that your speaker is presenting (value of \$125) in preferred location	For the day that you sponsor the meal, speaker	For the day you are sponsoring the speaker	For the commodity day you are sponsoring		
Additional Company Banner Display	✓								
Logo on Conference Projection Backdrop	✓ Between speakers, breaks and lunches all week	✓ During breaks and lunches all week	✓ During breaks and lunches all week	✓ During breaks and lunches all week	✓ On the day of the meal you are sponsoring	✓ On the day you are sponsoring the speaker	✓ On the day you are sponsoring		
Company Promotional Material at Registration Table	✓	✓	✓						
Free Admission and Meal Passes	3 passes for 7 days (\$630 value)	2 passes for 7 days (\$420 value)		2 passes for 7 days (\$420 value)	2 passes/day sponsoring				
Recognition with Signage	Registration Main Hall	Registration Main Hall		Registration Main Hall	Registration Main Hall Meal Area			Break area	
Verbal Recognition	At opening, lunch and closing each day	At lunch, when speaker presents, and closing		At lunch, when speaker presents	At lunch	When speaker presents		At break	When speaker presents



Don't miss the chance to be a part of our live streaming. Contact Lorie if you are interested!



PLACEMAT ADS \$175 each, + HST
The placemat has nine 4"x2" size ads.
Placemats are used during all meals.