

January 7 - 12, 2026

GBFW 26

**Partnership
Opportunities**



**Deadline for returning
Partnership Application
Sept. 19th 2025**

**Grey Bruce Farmers' Week Questions?
Reach out to lorie@greyagservices.ca**



2026

Sponsorship Opportunities

60th Annual

Grey Bruce Farmers' Week

Conference & Trade Show
January 7 - 12, 2026

Tradeshow Set Up Day - Tuesday Jan 6

Beef Day - Wednesday Jan 7

Dairy Day - Thursday Jan 8

Goat Day - Friday Jan 9

Sheep Day - Saturday Jan 10

Horse Day - Sunday Jan 11

Crops Day - Monday Jan 12

See next page for a note on Ecological Day

Held at the Elmwood Community Centre: 38 Queen St W, Elmwood ON
(8 km North of Hanover, on County Road 10)

GBFW will be livestreamed again in 2026

Join the conversation: @GBFarmersWeek  
@GB_FarmersWeek 

#GBFW26

Sponsorship Opportunities

The Grey Bruce Farmers' Week Committee is proud of the quality and effectiveness of our event, and are pleased to partner with leading agricultural organizations in Grey, Bruce and beyond.

We would like to thank past sponsors for the excellent support they have provided over the years. Their financial contribution makes this conference possible, and their presence as exhibitors is an invaluable source of information, making GBFW a hub for agricultural education.

Thank you for your interest in joining us as a conference sponsor for 2026. **We are so excited to be preparing for our 60th anniversary event. This milestone is testament to the long standing importance of education and networking for the local ag community. Sponsorship is a perfect opportunity for companies looking to increase their visibility and access to producers or other agribusiness.** The conference speakers are being confirmed and we envision the best program assembled to date. Your company can help us deliver this event!

Organizations are invited to purchase from a convenient tiered sponsorship structure. We offer five sponsorship levels to choose from, each with a select range of benefits. The cost of these sponsorships are flexible, so there is an opportunity to fit any budget. The levels are described in detail on page three of this package. Our sponsorship tiers are a starting point for discussion, and we look forward to customizing them to meet your needs.

Livestreaming the conference all through the week raises our profile across Ontario (and beyond) and enhances our producer education mandate. For sponsors, it will also allow you to advertise to potential clients across the province. Presentation videos (with speaker sponsor's logos included), will be available for online viewing for 30 days following the event.

We have limited sponsorship opportunities available, and they are offered on a first-come first-served basis, so please act quickly! The application form is on page four of this booklet. **Our sponsorship deadline is September 19th.** Please note that the sponsor for any given item at the preceding conference will be given the first right of refusal to sponsor the same item in this year's sponsorship package.

Where Did Ecological Day Go?

You may have noticed that Ecological Day is not being offered in 2026. The GBFW organizing committee felt that producers would be better served by building ecologically themed topics into each day of the week rather than separating them onto their own day. As a result, our conference will run for six days in 2026 but presentations will be *added* to each of the remaining days which focus on farming their respective commodities with an ecological mindset.

The removal of Ecological Day is done in acknowledgment that all producers are stewards of the environment and strive to do the best for their land that they are able. Each commodity has opportunity and incentive to put ecological practices to use in their production system, and we hope that exploring these best practices during the commodity day will provide a more holistic set of discussions than separating the topics out. Please feel free to reach out with any comments or concerns!

Sponsorship Opportunities

Level	Premier	Platinum		Gold	Silver			Bronze	
Contribution Level	\$5000	\$2000- 4999		\$1000- \$1999	\$500-\$999			\$200-\$499	
Opportunities	Exclusive Event Sponsor	Brochure Sponsor, 1 for week	Day or Keynote Speaker Sponsor	Day or Keynote Speaker Sponsor	Meal Sponsor \$500, 1/day	Keynote Speaker Sponsor	Commodity Day Sponsor \$500	Nutrition Break Sponsor \$200 each, 2/day	Speaker Sponsor

Pre-Event Branding

Logo on GBFW Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all print material (where possible)	✓								
Recognition on Press Release	Logo	Name	Name	Name	Name	Name	Name	Name	Name
Social Media Posts (Facebook, Instagram, X)	10	8	5	3	0	0	0	0	0
Company logo on GBFW website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advance Ticket Bundle Program	✓	✓	✓	✓	✓	✓	✓	✓	✓

Event Branding

Opportunity to Address Conference	✓ (daily)		✓ (intro your speaker)	✓ (intro your speaker)					
Complimentary Tradeshow Space	For the week (value of \$650) in preferred location	For the week (value of \$650) in preferred location	For the day your speaker presents on (value of \$150) in preferred location	For the day that you sponsor the meal for	For the day that you sponsor the speaker on	For the day that you sponsor			
Additional Company Banner Display	✓								
Logo on Conference Projection Backdrop	Between speakers, breaks and lunches all week	During breaks and lunches all week	During breaks and lunches all week	During breaks and lunches all week	On the day of the meal you sponsor	On the day of the speaker you sponsor	On the day you sponsor		
Promotional Material at Registration Desk	✓	✓	✓						
Free Admission and Meal Passes	4 Passes for 6 days (\$1200 value)	3 Passes for 6 days (\$900 value)	2 Passes for the day sponsored	2 Passes for the day sponsored					
Recognition with Signage	In main registration area	In main registration area	In main registration area	In main registration area	In main registration area			In the break area	
Verbal Recognition	At opening, lunch and closing each day	At lunch, when speaker presents, and closing	At lunch, when speaker presents	At lunch, when speaker presents	At lunch	When speaker presents		At break	When speaker presents



Don't miss the chance to be a part of our live streaming. Contact Lorie if you are interested!

PLACEMAT ADS \$175 each, + HST
The placemat has nine 4"x2" size ads.
Placemats are used during all meals.

Grey Bruce Farmers' Week 2026 Sponsorship Application

Company: _____
(Print Exactly as it is to appear in brochure and other promotional materials)

Company Contact Name: _____

Address: _____ City/Town: _____

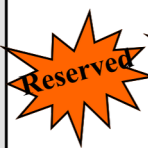
Postal Code: _____ Telephone: _____ Cell Phone: _____

Website: _____ Twitter: _____

Facebook: _____ Instagram: _____

Email: _____

We request the following sponsorship opportunity:

	Premier	Platinum	Gold	Silver			Bronze		
Contribution Level	\$5000	\$2000 - 4999	\$1000 - \$1999	\$500 - \$999			\$200 - \$499		
Opportunity	Exclusive Event & Live-Streaming Sponsor (1)	Exclusive Brochure Sponsor (1)	Key Note Speaker Sponsor	Key Note Speaker Sponsor	Meal Sponsor \$500 (1/day)	Key Note Speaker Sponsor	Commodity Day Sponsor \$500	Nutrition Break Sponsor \$200 (2/day)	Speaker Sponsor
Please ✓ the sponsorship level & opportunity that you are interested in			☐	☐	☐	☐	☐	☐	☐
\$ Amount									
Please Write in the "Day" that you are interested in supporting	N/A	N/A							

GBFW accepts sponsors on a first come basis and guarantees promotional entitlements listed. Silver and gold sponsors receive complimentary booth space on the day they sponsor. Platinum and premier sponsors receive complimentary space for the week. **Additional exhibitor spaces can be booked for \$150.00 per day.** Please indicate which day(s) you would like to reserve space for.

Beef, Jan 7 Dairy, Jan 8 Goat, Jan 9 Sheep, Jan 10 Horse, Jan 11 Crops, Jan 12

No. of additional days booked x \$150.00 = _____

Booth Criteria: **Please note that only sponsors at the Gold level or higher may bring booths larger than 8'.**

Is your booth a table top display? Or a standalone display? What is the total length of your booth? _____

Do you need a table supplied by GBFW: 8ft 6ft 4ft No

Do you require electrical outlets at your booth and if so, how many? _____

Any other special requirements? (Please be specific) _____

Would you like material to display at your business? How Many: Posters Brochures Needed by date: _____

Please email the completed form before the **sponsorship deadline of September 19th** to: lorie@greyagservices.ca.

Lorie will be in touch with you to discuss your sponsorship contributions. Thank you very much for your kind consideration of these opportunities and for your support!



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Please include us on the Grey Bruce Farmers' Week Placemats: